

# **SmartBizHost.com Site Application Form** **Questions? Call Chad @ 1-403-352-9399**

**Instructions:** Please print out this entire document if PDF or edit it directly if you have MS word.

Not filling out this form to the best of your ability now may result in extra charges for changes to your site later.

Once done please forward or scan this document to [chad@smartbizhost.com](mailto:chad@smartbizhost.com) to begin the initial preview.

## **Your Contact Information:**

**Name of Applicant:**

**Business Name:**

**Address:** (both physical and mailing if different)

**Phone numbers:** (including home, business and cell phone so we can get a hold of you if needed)

**Email:**

**Other contact info:**

**Reference:** How did you hear about us?

IE. who should we credit for recommending our services? Please state their full name and number if you have it so we can contact them as they will be eligible for a referral commission.

## Website Information

**Do you already have a website:**

**Domain name:**

If no previous site, what is your desired domain name?

If not sure, would you prefer a name similar to your business name or industry name?

This next set of questions is an attempt to get the vision you have in your head of your perfect website onto paper so we can understand your needs. This does actually help to put a site together faster and closer to what you vision in the first place believe it or not.

If you think this is a drag try laughing out loud for about 30 seconds.  
It makes the creativity really flow!

**Please describe in 1 paragraph the nature of your business and why people should come to see you and get your services rather than a competitor down the street.**

A little more info. than “cause we’re the best” will go a long way here. (:-)

**Why do you want a website?** What’s the purpose? Attract new clients with free search engine traffic, share current info, sell items or maybe it’s just too be cool cause your email will now be:

[WhateverYouWantToCaLLiT@yourbrandspankingnewwebsite.com](mailto:WhateverYouWantToCaLLiT@yourbrandspankingnewwebsite.com)

(ie)Is it to sell? Or to inform? Maybe as a portal?

**If money was no object what would your perfect website look like?**

**What sort of functionality to you envision your site having?** Would you like to have audio so people can hear about your products and services or maybe a video introduction to welcome people to your site? Email contact forms, Shopping carts music playing softly in the background, this sort of thing.

Have you picked any templates at this point from [www.TemplateDemo.com](http://www.TemplateDemo.com)?

Are there any there that caught your eye and if so what numbers?

Anything you didn't like about that template?

**Page Names:** (ex) Home, About, Contact, Search, Community

**Page 1: Page Name:**

Please describe what you would like to see here and type all text information as well. If you need us to come up with information there may be an additional charge. Feel free to draw small pictures if you like. This can be very helpful.

**Page 2:** Name:

Do the same as you did for page 1.

**Page 3:** Name:

Do the same as you did for page 1.

**Page 4:** Name:

Do the same as you did for page 1.

**Page 5:** **Name:**

Do the same as you did for page 1.

*Further Questionnaire:*

**Do you require?....**

**a) Shopping cart**

A1) describe user experience...(ex) add multiple products to cart, ability to choose from multiple weights of product displayed in pull down menu

b) **Login (username and password) y/n**

B1) Describe why people will be logging in? (ie) return shoppers, mail list etc.

c) **Search functionality y/n**

C1) List search parameters

d) **Do you require any kind of animation or a flash intro? y/n**

D1) Briefly describe the style of animation you are looking for. (feel free to use links to other sites as examples)

D2) How many Characters?

D3) Briefly describe the Characters.

D4) Briefly tell the story you would like to see played out in the intro or animation, or briefly describe the actions that take place.

**NOTE:** *Please make sure to attach Microsoft Word documents for the content you would like to see and hear in the site. Also attach any images, logos, catch phrases or pictures you would like as well. Preferably in .jpg format. Try to label things literally and simply so it is easy to understand what information goes where. If it is copy for voice-over or sound effects on an animation, be sure to put it into script format so it is easily identifiable and easy to use.*

e) **What is your target market?**

f) **FEEL FREE TO ENTER ANY ADDITIONAL INFO YOU FEEL IS IMPORTANT BELOW:**

**The End....you made it.....were proud of you, that was a lot of information, I hope it was in English (:--)**